

Peak Season

Packaging Preparation Checklist

Our Peak Season Preparation Checklist is designed to help businesses identify opportunities to improve packaging, operations and stock management ahead of busy trading periods. Not sure if your business is ready for peak season? The checklist highlights key areas to review and provides practical considerations to help you stay prepared, efficient and customer-focused. If you uncover areas for improvement, the KB team is here to help with tailored recommendations and support.

Packaging Stock & Supply

- ☐ Review packaging usage from previous peak periods
- ☐ Review expected order volumes and packaging requirements
- ☐ Identify products that are critical to your operation
- ☐ Check stock levels of boxes, mailers, tape, labels and pallet wrap
- ☐ Ensure all packaging supplies are secured ahead of peak demand
- ☐ Consider alternative packaging options if demand exceeds forecast

Product Protection

- ☐ Are vulnerable products receiving the right level of protection?
- ☐ Review transit damage data from previous busy periods
- ☐ Is your current protective packaging performing as expected?
- ☐ Are returns increasing due to packaging failures?



We recommend protective packaging solutions tailored to your products and delivery requirements. Speak to our team to find out whether your current packaging is working as effectively as it could for your operation.

Customer Experience

- ☐ Are your products arriving in the condition customers expect?
- ☐ Does your packaging reflect the quality of your products?
- ☐ Have packaging issues affected customer satisfaction?
- ☐ Could better packaging build customer loyalty?

Packaging Efficiency

- ☐ Could delays in packing or dispatch impact customer satisfaction?
- ☐ Are you spending more time and labour on packaging than necessary?
- ☐ Are your packaging benches set up for efficiency?
- ☐ Could a packaging review be beneficial for your operation?



We review packaging processes, identify inefficiencies and recommend practical solutions that support productivity, consistency and growth

Warehouse & Operations

- ☐ Are packaging materials taking up valuable warehouse space?
- ☐ Could changes to packaging specifications improve storage efficiency?
- ☐ Are stock locations organised to support efficient picking and packing?
- ☐ Will your storage capacity support peak season demand?



Our team can recommend packaging solutions that support better stock management, improve warehouse efficiency and help you prepare for increased demand while reducing the need to hold large volumes of packaging stock on-site.

Planning For Growth

- ☐ Have you identified areas that could create operational bottlenecks?
- ☐ Will your current packaging operation support future growth?
- ☐ Have new products changed your packaging requirements?
- ☐ Are there opportunities to standardise packaging?

Free Resources From KB Packaging



Custom Box Calculator



Pallet Wrap Cost Calculator



Courier Packaging Guide



Packaging Review



Speak to Packaging Specialist



Scan the QR code to access our free resources, tools and guides designed to help you improve packaging efficiency and prepare for peak season.